



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN ARIZONA

## CONGRESSIONAL DISTRICT 3

Number of Recreational Boats*	<b>8,968</b>
Recreational Boating Industry Businesses	<b>14</b>
Total Jobs	<b>656</b>
Annual Recreational Boating-Related Spending	<b>\$35.3</b> MILLION

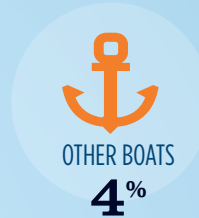
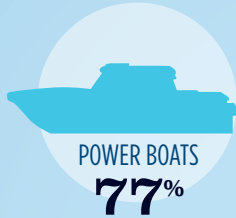
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$83.1** MILLION

### RECREATIONAL BOATS IN AZ-3

TOTAL BOATS\* **8,968**

REGISTERED BOATS	8,968
Power boats	6,904
PWCs	1,525
Sailboats	150
Other Boats	389
HOUSEHOLDS PER BOAT	26.2

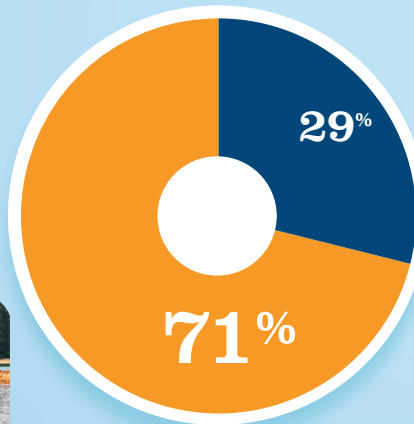


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN AZ-3

TOTAL BOATING JOBS **70**

Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	50
Dealers / Wholesalers	-
Boat Services	20



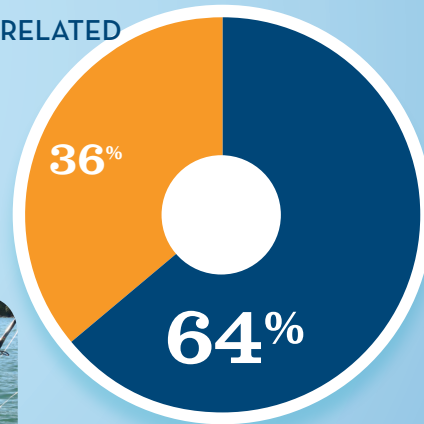
● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS †  
● BOAT SERVICES  
● † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN AZ-3

TOTAL BUSINESSES **14**

Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	5
Dealers / Wholesalers	-
Boat Services	9

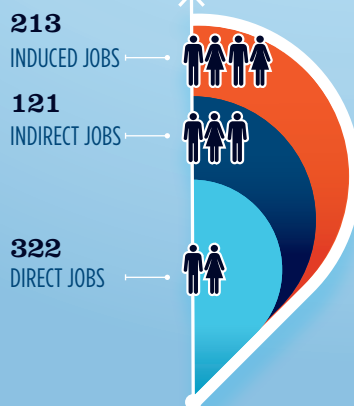


● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS †  
● BOAT SERVICES  
● † 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN AZ-3

EST. TOTAL JOBS	<b>656</b>
EST. TOTAL LABOR INCOME	<b>\$27.1</b> MILLIONS
Est. Direct Income	\$11.0
Est. Indirect Income	\$6.8
Est. Induced Income	\$9.3



### RECREATIONAL BOATING INDUSTRY SALES IN AZ-3

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfgr.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfgr.	\$13.0	<b>\$0.0</b> MILLION
<b>TOTAL MFGR. SALES</b>	<b>\$13.0</b>	
Dealers / Wholesalers	\$0.0	<b>\$13.0</b> MILLION
Boat Services	\$4.1	<b>\$0.0</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$4.1</b>	<b>\$4.1</b> MILLION

● BOAT BUILDING  
● MOTOR/ENG. MFGR.  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES